

Application

How can zones help my business?

Zones are a key feature that can help your business in several ways. The more zones you use the easier it is to read and understand the data.

1. When you create a zone, the zone name replaces the address in reports. This enables you to understand the report more quickly because you will recognize "Tom's Home" or "ABC Transport" quickly compared to seeing the address. This reduces the time needed to go through the data and improves your ability to make decisions on the data.
2. Zones can be used with rules and alerts. Rules can be created that alert when a vehicle enters, exits, stops in, or stops outside of a zone. This can help with notifying you or customers based on vehicles being in the area or being in areas they should not be.
3. Customer zones enable you to track time spent at a customer location. This data can be used for confirming the quality of service, time spent with a customer is too long or too short, verify hours billed and confirm on-time service.
4. Zones can be color coded by type. Home zones may be blue where customer zones may be red. This allows for rapid understanding of a driver's activity just by glancing at a map.
5. Zones can be set to expire in X days. This keeps your map and reports clutter free when you will not be returning to a location.
6. Dispatching uses zones to build the route. You can send a single zone or multiple zones to the driver as a route.

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