

Application

How can geofences help my business?

Geofences are a key feature that can help your business in several ways. The more geofences you use the easier it is to read and understand the data.

1. When you create a geofences , the geofences name replaces the address in reports. This enables you to understand the report more quickly because you will recognize "Tom's Home" or "ABC Transport" quickly compared to seeing the address. This reduces the time needed to go through the data and improves your ability to make decisions on the data.
2. Geofences can be used with rules and alerts. Rules can be created that alert when a vehicle enters, exits, stops in, or stops outside of a geofences. This can help with notifying you or customers based on vehicles being in the area or being in areas they should not be.
3. Customer geofences enable you to track time spent at a customer location. This data can be used for confirming the quality of service, time spent with a customer is to long or to short, verify hours billed and confirm on-time service.
4. Geofences can be color coded by type. Home geofences may be blue where customer geofences may be red. This allows for rapid understanding of a drivers activity just by glancing at a map.
5. Geofences can be set to expire in X days. This keeps your map and reports clutter free when you will not be returning to a location.
6. Dispatching uses geofences to build the route. You can send a single geofences or multiple geofences to the driver as a route.

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